Susan M. West, MD, FACOG Holly K. McArthur, MD, FACOG Ruchi P. Moore, MD, FACOG Lindsay C. Veazey, MD, FACOG Summer K. Gilmer, MD, FACOG Rita Kaplon, MD Ellen Howard, CNM Paula Mix, NP



Dear					
Laurel OBG	YN, PA is very de	lighted that vo	ou have chosen	us as vour hea	alth care

Laurel OBGYN, PA is very delighted that you have chosen us as your health care provider. We appreciate the opportunity to serve you and are committed to your treatment and well-being. In an effort to reduce your wait time in office, please complete and bring the enclosed forms with you the day of your scheduled appointment along with your current insurance card, photo ID, and a credit, debit, or HSA card to keep on file. Without a valid insurance card, your appointment will be rescheduled for a later date. Our office does require a valid credit, debit or HSA card to be kept on file. We do this for easier, more convenient payments of future charges and to secure your appointments. Your card details and other billing information are stored in compliance with the highest safety and security standards.

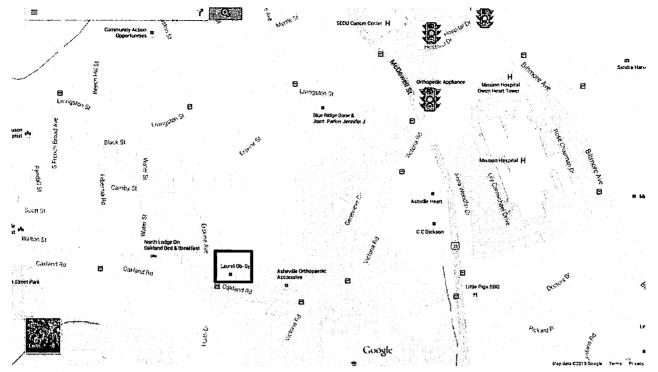
We strongly encourage you to complete the enclosed forms prior to the day of your scheduled appointment, however if you need to complete them in office this option is available to you. At the time of scheduling, all new patients are notified of our policy on new patient arrival times. Please be aware that if you do not have your new patient paperwork completed, we are unable to successfully verify insurance coverage or eligibility, and/or do not arrive 30 minutes early, then you will be asked to reschedule.

Our office participates with many insurance companies. You may want to call your insurance carrier to confirm in or out of network benefits. We file claims for all of our patients, <u>but do ask for payments of deductibles and or any co-payments at the time of check-in on the day of your appointment.</u> It is the patient's responsibility to know how their individual policy covers their medical care. <u>If you do not have insurance coverage, payment for estimated services is expected to be paid in full at the time of check-in for your appointment.</u> Please call our office if you have any questions.

For our obstetrical patients with commercial insurance coverage at your initial appointment, you will be required to pay a \$150 deposit. For our obstetrical patients who are considered self-pay will be required to pay a \$1500 deposit at your initial appointment. Upon confirmation of pregnancy, our billing coordinator will prepare an OB contract for you based upon your insurance benefits. She will discuss those benefits with you and will set up a payment plan for the deductibles and/or co-insurance for maternity care.

Your appointment is scheduled with	on	@	am/pm

\*Please arrive to the office 30 minutes prior to your appointment for check in \* We look forward to meeting you. We have also enclosed a map and directions showing our location. If you are unable to keep this appointment, please let us know at least 24 hours in advance.



## From Hickory, Morganton, Marion, Old Fort, Black Mountain:

Take I-40 West to Exit 50-B (Biltmore Ave, US 25 North). Turn right off exit and go straight to the 7<sup>th</sup> traffic light. Turn left on to Hospital Dr. At next traffic light turn left on to Victoria Rd. Go straight through next traffic light. Travel about ½ mile to the Asheville Orthopedics sign on your right. The next road on the right is Oakland Rd. Laurel OBGYN is the second drive on the right.

#### From Knoxville, Newport, Clyde, Sylva, Waynesville, Candler:

Take I-40 East to Exit 50-A (Biltmore Ave. US 25 North). Turn left off exit and go straight to the 7th traffic light. Turn left on to Hospital Dr. At next traffic light turn left on to Victoria Rd. Go straight through next traffic light. Travel about % mile to the Asheville Orthopedics sign on your right. The next road on the right is Oakland Rd. Laurel OBGYN is the second drive on the right.

# From Greenville, Spartanburg, Hendersonville, Fletcher, Brevard:

Take I-26 to I-40 junction. Follow center lane (I-240 to Asheville). Take Amboy Rd. exit and follow to end (will be a T-shaped intersection). Turn right and go to the next traffic light. Turn left on to Victoria Rd. Follow Victoria Rd. trough AB Tech Campus until the Hemlock Building is on your left. Oakland Rd is the next left. Laurel OBGYN is the second drive on the right.

#### From Johnson City, Burnsville, Mars Hill, Marshall, Weaverville:

Take US 19/23 to Asheville, merge onto I-240 East. Take Charlotte St. exit (5B). Take a right onto Charlotte St. off of the exit. At 3<sup>rd</sup> traffic light turn left on to Biltmore Ave. At the 3<sup>rd</sup> traffic light turn right onto Hospital Dr. At next traffic light turn left on to Victoria Rd. Go straight through next traffic light. Travel about ½ mile to the Asheville Orthopedics sign on your right. The next road on the right is Oakland Rd. Laurel OBGYN is the second drive on the right.



**	**PATIENT INFO	RMATION***		
	(Please F	rint)		
Full legal name		Date of Bir	th	
Preferred Name		SSN		
Mailing address			<del></del>	
City:		State:	Zip:	
Phone Number (Home)		(Cell)		·
Preferred Pharmacy				
Place of Employment				
Primary Care Physician				
Preferred language				NO
Marital status				
EMAIL				
		_		
	*************	244704444		
	*BILLING INFO			
****SPOUSE/PARENT INFORMAT				
Full legal name		Date of Birth		
Address	<del></del>			
Phone #				
Employer Name				
_				
Patient signature:			Date:	
Parent/Guardian Signature ( <i>Under</i>	· 14 yrs of age)	:		

I understand that this information will become invalid after 1 year of the date signed.

# LAUREL OB GYN

# LAUREL OBGYN FINANCIAL POLICY

#### **BALANCES**

As of January 1, 2021, our office requires all outstanding balances be paid in full and/or payment arrangements made with our billing department before any future appointments can be scheduled with our office.

## COMMERCIAL/HMO/PPO INSURANCE

- > It is your responsibility to be familiar with your insurance company and your specific plan requirements.
- A current copy of your insurance card is required to properly file your claim.
- > As per your insurance requirements, be prepared to pay any co-pays, deductible, or percentages at checkin the day of your appointment. We accept cash, check, Visa or Mastercard.
- > If you have a secondary insurance that is not provided at the time of your appointment, we are not able to add it to the claim once it has been submitted.

# **MEDICARE**

- > Please note Medicare only covers an annual exam and pap smear every other year.
- > If you do have a secondary insurance or a Medicare supplement, please provide that insurance card as well.

#### **MEDICAID**

- > Your current Medicaid card must be present at time of your appointment. Our office will not backdate Medicaid for any dates of service. We do not accept pregnancy Medicaid after 18 weeks during pregnancy.
- > We accept Medicaid on a limited basis. All Medicaid must be pre-approved by billing manager before we are able to use at Laurel OBGYN.
- We only accept the following Medicaid Managed Plans: <u>Healthy Blue, United Healthcare, WellCare, and Vaya Health on a limited basis.</u> We do not accept **Amerihealth Medicaid**
- > Family Planning Medicaid only covers preventative visits and contraception, the patient will be responsible for all charges outside of this.
- > Your \$3.00 copay is due at the time of service at check-in, or you may be asked to reschedule.

## **MINORS**

- Minors with commercial insurance are required to pay their co-pay, deductible, or percentages at the time of service.
- Minors with Medicaid may have a \$3.00 co-pay and that would be expected at time of service.

### SELF-PAY

- > A valid debit/credit card must be obtained to keep on file.
- Payment for estimated services is quoted and collected at check-in before your scheduled appointment.
- ➤ Our office offers a 20% discount if payment is made in full at time of service.
- > It is our policy that if you enter into our practice as a self-pay patient, we will not be able to change that status unless you have a commercial insurance change. We will not be able to file government funded insurance such as Medicaid.



# PLEASE READ BELOW AND INITIAL IN THE APPROPRIATE SPACE

# **AUTHORIZATION FOR TREATMENT:**

I HEREBY CONSENT TO MEDICAL TREATMENT, DIAGNOSTIC PROCEDURES, AND INJECTIONS BY THE PROVIDERS AND STAFF OF LAUREL OBGYN. I UNDERSTAND THAT DIAGNOSTIC PROCEDURES MAY INCLUDE, BUT ARE NOT LIMITED TO, LAB TESTS ON BLOOD, URINE, AND TISSUE. I UNDERSTAND THAT I MAY BE ASKED TO UNDERGO DIAGNOSTIC RADIOLOGY PROCEDURES INCLUDING, BUT NOT LIMITED TO, ULTRASOUNDS. I UNDERSTAND THAT I HAVE THE RIGHT TO ASK QUESTIONS ABOUT MY TREATMENT AND/OR PROCEDURES U AGREE TO NOTIFY MY PROVIDER OF MY CONCERNS.

INCLUDING, BUT NOT LIMITED TO, ULTRASOUNDS. I UNDERSTAND TH		TMY
TREATMENT AND/OR PROCEDURES U AGREE TO NOTIFY MY PROVIDE	R OF IVIT CONCERNS.	INITIALS
Important Information Regarding your Specimen Sent Out to the Off	<u></u>	_ 114111712
Laurel OBGYN is in agreement to send all Pap smear and biopsy specir separately for processing your specimen. Laurel OBGYN is not affiliate your responsibility to be aware of your insurance and benefits and to company is not in network with Lab Corp, please let your nurse know your network.	ed with Lab Corp, we are two separate companies know if they are in your network. If your insurane	i. It is ce
•		_ INITIALS
Appointment Policy  Patients will be asked to give at least 24 hours' notice for any appoints hours' notice or that do not show for their appointments will be subje appointments becomes an issue, patients may be dismissed from the appointments, will not be eligible for rescheduling with our office.	ct to a \$50.00 fee. In the event that not keeping	your
		_ INITIALS
In Office Procedures/Surgery Policy  Due to the complex nature of scheduling the in-office procedures and days' notice when cancelling these types of appointments. Specific equipments be cancelled in a timely manner to ensure other patients the availabil cancellation or who do not show up for their in-office procedure and/delay in rescheduling.	uipment and anesthesia services are required an ity. Patients that do not give the 5-day minimum	d must notice of ossible
Financial Policy		_ INITIALS
By initialing here, you are consenting that you have read and understate of March 1, 2016, our office requires all patients keep a credit, debit, or provide a card to keep on file, we will reschedule your appointment to	or HSA card on file. If you are unable or unwilling	g to
		_ INITIALS
<u>Code of Conduct</u> Laurel OBGYN, PA takes pride in personal traditional care. We aim to t times. We also expect the same from our patients. Angry outbursts, a language will not be tolerated. Failure to comply with this may result i	ggressive or violent type behavior, or inappropria	ite
		_ INITIALS
<u>Prescription Refills</u> We strive to refill any medication requests within 24 hours of receiving initiated by the patient or the pharmacy after 4:00pm or on Fridays m physician will not refill any birth control or controlled substances after	ay not be refilled until the next business day. The	e on-call
		_ INITIALS
Patient Signature:	Date:	
Parent/Guardian Signature (Under 14 vrs of age):	**Office use only:	initials

# **Emergency Contact/HIPAA Release Form**

Patient Name:	Date of Birth:						
*Emerge	ency Contact*						
Person to notify in case of emerg	Person to notify in case of emergency or if we are unable to contact you						
Name: Phone Number:	Relationship:						
*HIPAA I	Release Form*						
or disclose my personal health information (PHI) for the p evaluating the quality of services provided and any admin understand that I have the right to restrict how my PHI is	istrative operations related to treatment or payment. I used and disclosed. If I choose to restrict how my PHI is used or GYN, PA in writing. Restrictions are considered on a case by						
	horized to receive my protected health information, such as rel OBGYN will verify the identity of the party listed before any						
This information may be released to:							
Name:	Relationship:						
Name:	Relationship:						
*M	essages*						
If unable to reach me:							
You may leave a detailed message.							
Please leave a message asking me to return your o	eall.						
Do not leave a message							
Patient Signature:	Date:						
Parent/Guardian Signature ( <i>Under 14 yrs of</i>	age):						
**Office use only: initials							



# **New Patient Health History**

Colonoscopy: Most recent Bone Density:  Treatment: Date of last Mammogram: Age at Menopause Have you ever used hormone replacement? Years of use:  Description: Description of abnormal pap: Y/N Treatment: Age at Menopause If yes what form: Have you ever used hormone replacement? Years of use:	Name:			Date o	f Birth:	Athe	na#		
Problems or Concerns you want to address:  Drug allergies and reactions:  Current Medications and dose:  SYN History  First day of last menstrual Age of first period:  Current Birth Control Method:  Gardasil series  Completed: Y/N Date:  History of abnormal pap: Y/N  Treatment:  Date of last  Mammogram:	Other Phys	icians you see							
Drug allergies and reactions:  Current Medications and dose:  Current Medications and dose:  Current Medications and dose:  Current Birth Control Method:  Colonoscopy:  Most recent Bone Density:  Treatment:  Date of last Mammogram: Age at Menopause Have you ever used hormone replacement?  Destetric History  Destetric History  Destetric History  Destetric History  Destetric History  Destetric History  Destetric Hormone replacement?  Place of Delivery	Preferred I	Pharmacy							
Current Medications and dose:    Current Birth Control   Sexually Active: Y/N   Method:   Colonoscopy:   Most recent Bone   Density:   Colonoscopy:   If yes what form:   Coate of last   Date of last PAP and Result:   Age at Menopause   If yes what form:   Have you ever used   hormone replacement?   Years of use:   Colonoscopy:   Description   Descrip	Problems o	or Concerns you	want to add	ress:					
GYN History  First day of last menstrual period:  Gardasil series  Colonoscopy:  Most recent Bone Density:  Treatment:  Date of last Mammogram:  Age of first period:  Current Birth Control Method:  Colonoscopy:  Most recent Bone Density:  Mammogram:  Have you ever used hormone replacement?  Mage at Menopause Have you ever used hormone replacement?  Pears of use:  Destetric History  Colonoscopy:  Most recent Bone Density:  Mage at Menopause Have you ever used hormone replacement?  Pears of use:	Drug allerg	ies and reaction	s:						
First day of last menstrual period:  Current Birth Control Method:  Colonoscopy:  Most recent Bone Density:  Treatment:  Date of last PAP and Result:  Mammogram:  Cocation:  Date Vaginal, C-section,  Gender Weight Problems  Current Birth Control Method:  Colonoscopy:  Most recent Bone Density:  Most recent Bone Density:  Most recent Bone Density:  Treatment Density:  Problems  Place of Delivery	Current Mo	edications and d	ose:						
Deriod:  Deriod:  Deriod:  Description:  Des									
Completed: Y/N Date: History of abnormal pap: Y/N Treatment: Date of last Date of last PAP and Result: Age at Menopause If yes what form: Have you ever used hormone replacement? Years of use:  Description: Density:  Density: Density: Density:  Oute Vaginal, C-section, Gender Weight Problems Place of Delivery	First day of period:	last menstrual	Age of first	t period:			h Control	Sex	ually Active: Y/N
Mammogram: Description:  Have you ever used hormone replacement?  Years of use:  Description:  Place of Delivery			History of		ap: Y/N	Colonoscop	y:		
Date Vaginal, C-section, Gender Weight Problems Place of Delivery		=	Date of las	t PAP and R	esult:	Have you ev	er used		
	Obstetric I	listory							
	Date			Gender	Weight	Problems			Place of Delivery
						-			
					<del>                                     </del>	1			
	-				<u> </u>				

# Family History Please check any of the following that apply and list <u>age</u> of diagnosis.

Family history of:	Mother	Father	Grandparents Maternal or Paternal	Siblings: Please indicate Brother or Sister
Breast Cancer				
Ovarian Cancer				
Uterine Cancer				
Cervical Cancer				
Colon Cancer				
Prostate Cancer				
Pancreatic Cancer				
High Blood Pressure				
Heart Disease				
High Cholesterol				
Diabetes				
Thyroid disorder				
Blood clots				
Other:				

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Tobacco/Vape: Amount per	Street drug use/amount:	Alcohol/Amount:	Exercise/How often:
day:			
Caffeine/Amount:	Marital Status: M/S/D/Sep.	History of abuse: Y/N	Sexual Orientation:
Occupation:			

Surgical History Please Include Date and Procedure					

# Personal Medical History Please circle or list

Blood Clot:	Diabetes: Y/N	Depression: Y/N	Anxiety: Y/N
Asthma Y/N	Headaches/Migraines	UTI/Kidney Problems	High Blood Pressure: Y/N
Thyroid issues: Y/N	GI problems:	High Cholesterol: Y/N	Anemia Y/N
Dermatology problems:	Eating disorder: Y/N	Other:	

# **Personal History of Cancer**

Туре	Age of Diagnosis

Are blood products acceptable in case of an emergency? Y/N



Athena #: \_\_\_\_\_

Date: \_\_\_\_\_

WHAT IS A PREVENTATIVE CARE VISIT?	•
A preventative care visit ("Physical," "Wellness Visit," "Annual Exam") is that focuses on preventative care. It includes an age and gender approfactors and a plan to reduce them, and the ordering of appropriate immediagnostic procedures. Under current guidelines, many people do not learn visit. A preventative exam is not a follow-up visit or a problem-base prevent any medical problems as opposed to evaluating and treating the	priate history, an examination, a review of risk munizations, screening laboratory tests, X-rays or have a copay or coinsurance for a preventative sed visit. A preventative exam is intended to
WHAT IS A PROBLEM VISIT?	
A problem visit is to evaluate an acute or chronic medical problem. Acute moles, worsening of blood pressure, new depression, yeast infections, condition. Chronic problems include high blood pressure, cholesterol, a medical problems that have to be monitored over time.	vaginal dryness, or any other new or worsening
WHAT DOES IT MEAN TO HAVE A SECOND SERVICE AT MY PHYS	SICAL?
If you have an acute or chronic medical problem which doesn't fall und handle this. Many people would like the convenience of addressing issed discretion of your health care provider, new problems or chronic disease physical appointment. This will likely constitute a "Second Service," whilf you would prefer to discuss these problems and a separate visit, you your way out today. That visit would be subject to your regular copay/to classify care for medical problems as a part of the "annual exam", so	ues with a single visit. If time allows, and at the se follow-up issues may be addressed at a nich then may be subject to a copay/coinsurance. may schedule a return visit to address them on coinsurance. The law says that we are not allowed
*Knowingly reporting incorrect or altered information on your claim is a Class 1 Felony, based on the NC False Claims Act.	considered a criminal act of medical claims fraud,
Please let the staff and your provider know if you would like to address scheduled visit.	ess any acute or chronic problems at a separately
**If you have an emergency situation, your physician/provider may need to	to address this in place of your scheduled physical.**
I have read	and understand the information presented above
Patient Name:	Date of Birth:

Parent/Guardian Signature (Under 14 yrs of age):\_\_\_\_\_



Athena #:	
Laurel OBGYN has implemented a new, convenient payment policy effective 01/01/2021.	
The current healthcare market has resulted in insurance policies shifting a significant portion of the financial responsibility to the patient. Patients will be asked to set up payment arrangements for the balances on their accounts that cannot be paid in full at the time of service is rendered. These payment arrangements will be set up as an automatic draft from a credit, debit or HSA card we have on file for you. Our credit card processing vendor, Elavon, Inc. Will store your information on a secure and encrypted site, which allows bank card transactions on our computer system. These drafts can be customized to best suit your needs, for example: weekly, bi-weekly, monthly, etc.	
*Please note all outstanding balances must be paid in full and/or set up on payment arrangements before future appointments are scheduled with our office. Our minimum monthly payment for outstanding balances is \$100 per our new financial policy effective January 1, 2021.	
Balances up to \$1000 will required to be paid in full within 6 months.	
Balances \$1001 to \$4000 will be required to be paid in full within 12 months.	
Balances greater than \$4001 will be required to be paid in full within 16 months	
Pregnancy Prepayment Plans must be paid in full within 8 months.	
Surgery Balances will be required to make an initial deposit + be paid in full within 8 months.	
*Please be aware our office sends multiple notifications by email, phone and portal to notify you of outstanding charges. After 3 paper statements have been distributed to you, if there is no correspondence with our office on making payment arrangements you will then be sent to our collection's agency, Datamax Corporation.	
I have read and understand the information presented above.	
Patient Name: Date of Birth:	
Signature: Today's Date:	
Parent/Guardian Signature:	



# IMPROVING PATIENT PAYMENTS WITH CARD ON FILE

July 2018

# Advantages of Card on File Q&A

Q: What is card on file?

A: The ability to automatically collect outstanding balances after your insurance company has processed the claim. Office staff and the patient can determine a maximum pre-set amount so you know what to expect.

Q: I've never had to do this before at any other doctor's office.

A: More and more doctor's offices are starting to use credit card contracts. It is not uncommon in many medical practices, pharmacies, and labs to require a credit card on file. Other businesses, like hotels, car rental agencies, Amazon.com and Netflix also require a card on file.

Q: I don't have a credit card and/or I always pay cash.

A: You are welcome to leave an HSA (Health Savings Account), debit card, or Flex Plan card on file. Our practice wants to switch away from less efficient forms of payment, so we have more time to focus on giving you quality care.

Q: I don't like to give out my email.

A: Your email will ONLY be used to send you notifications and receipts concerning your card on file. We will not give it to anyone else, and we will not use it to contact you in any other way.

#### Q: What if I disagree with a charge?

A: We'll send you an email five days before the charge is due to take place. If you feel that the charge is incorrect, we can hold it while you sort the situation out with your insurance company. The amount you owe is determined by your insurance company, not by our practice.

#### Q: What about identity theft and privacy?

A: Your card will be stored by Elavon, Inc., a secure credit card processor affiliated with U.S. Bank that partners with our practice to collect payments. (Note: we also discuss security on the agreement that patient's sign).

-Once insurance sends your claim back to us, letting us know what amount has fallen to patient responsibility, we will email you at the email address you provided. Upon receipt of that email you have 5 calendar days to call with questions about your claim, to break that charge into payments, or to pay with a different method. If you receive the email and you have no questions or concerns you don't have to do anything. The amount that is reflected in the email will then just simply be drafted from the card provided.-

# "What will my card be used for?"

Your card on file will be used to cover any charges your insurance company did not cover. This includes copays, deductibles, and co-insurance.

"I'm concerned that that staff will have access to my card number."

Once the contract is established, office personnel will not have access to your card. Only the last 4-digits of your card will be viewable in our system.